

Sarah Weaver

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RELEVANT EXPERIENCE

COPYWRITER, FORMERLY KNOWN AS | ATLANTA, GA | JUNE 2018–MAR. 2023

MAIN CLIENTS: THE J.M. SMUCKER CO., VERIZON & DRIVEN BRANDS

- Hired to write copy for radio, social, websites, banner ads, direct mail, email, SMS, push notifications, billboards, in-store posters, etc.
- Helped my company win the Disney account

MILITARY MARKETING ASSOCIATE, TRANSHIELD INC. | ELKHART, IN | MAR. 2014–OCT. 2015

- Edited copy on the website
- Created a print ad for a military trade show
- Started an office game by hiding my green G.I. Joe guy

FREELANCE MARKETING ASSISTANT, OAKBROOK HOMES | ELKHART, IN | FEB.–MAR. 2014

- Maintained website and social media sites
- Created a print ad for the back cover of a home magazine
- Survived eating a brownie from a mysterious sender

MARKETING INTERN, CENTER FOR THE HOMELESS | SOUTH BEND, IN | APR.–AUG. 2013

- Assisted the events & marketing coordinator
- Provided the grant writer with donation data

EDUCATION

CREATIVE CIRCUS | 2017

Copywriting

INDIANA UNIVERSITY SOUTH BEND | 2013

Professional Writing Certificate

INDIANA UNIVERSITY BLOOMINGTON | 2011

B.A. | Communication & Culture

One of the twenty-one students chosen to represent Indiana University in the National Student Advertising Competition

SKILLS

- Writing
- Editing
- Ideating
- Training new employees
- Outsmarting bad guys
- Giving constructive feedback